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John Bel Edwards, Governor
Ava Cates, Secretary

Workforce Investment Council

Industry-Based Certification Committee Meeting

Tuesday, May 03, 2022

9:30 AM – 11:37 AM

Meeting Minutes

I. Call to order

Chairman Designee Kellie Taylor-White called to order the regular meeting of the Industry Based Certification Committee at **9:30 am**, at 1001 N. 23rd Street, Baton Rouge May 03, 2022, Louisiana 70804 4th Floor Conference Room.

II. Roll call

WIC Jawanda J. Givens conducted a roll call. The following persons were present:

Number in attendance: 10 Obtained quorum: yes

Email checklist					
X	Member	X	Designee		
	IBCC Chairman David St. Etienne	x	Kellie Taylor-White		
	Secretary Ava Cates	x	Tavares Walker		
	WIC Chairman Bruce Busada				
	Gov. John Bel Edwards		Sec. Ava Cates		
x	Keith Brand				
x	Dr. Gayle Flowers				
x	Kelsey Osman,DOC				
x	Dr. Wendi Palermo				
	Mike Palamone				
x	Louis Reine				
x	Susie Schowen				
	Janice Sneed				
x	Jessica Vallelungo				
x	Dr. Lisa Williams				
	Meridith Trahant				
x	Danielle Barringer				
x	Kandice Doley				

III. Review and approval of Previous Minutes:

Motioned to approve minutes:

1st Louis Reine

2nd Susie Schowen

- Member Jessica Vallelungo requested a minor edit to the minutes. She clarifies that the waiver referred to on page 4 appears to refer to an IBC waiver; however, it is a BESE waiver unique to school systems.
- Mr. Reine withdraws original motion to approve. Makes motion to adopt the minutes as amended.
 - Second by Ms. Schowen
 - No objections. Motion passes unanimously.

IV. Comments –Kellie Taylor-White for Chairman David St. Etienne.

- Ms. Susie Schowen informs the IBCC that on May 16th, she is moving to LCTCS as VP for Policy and Industry Partnerships.

V. Presentation and Review of open IBC applications:

1. Agriculture Mechanic

Guest Speaker: Eric Smith

- Mr. Smith is an Ag Ed teacher seeking approval of a new IBC for Agricultural Mechanics. This credential will align with Fast Forward so kids can leave the classroom and enter into work experience. It will be an introduction to all 3 major areas of welding, electrical, and small engines. The curriculum was custom built by himself, LCTCS, ag teachers, and industry experts. This is a high school-based credential and these skills are transferable.

Comments:

- Mr. Reine asks what if a student is extremely good at small engines but cannot weld.
 - Mr. Smith responds that the student will have to go another route. A teacher cannot sign off on a certain area to get to the testing for the credential.
- Ms. Vallelungo confirms that this is associated with FFA and testing will go through your entities, but you do not have to be an FFA member to test for this IBC.

Motion		1 st Louis Reine (Motion to approve)					
Second		2 nd Susie Schowen					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman Designee KTW	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates designee TW		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Vallelungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Motioned to approve:

1st Louis Reine

2nd Susie Schowen

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote

2. APP Development with Swift - Certified User

Guest Speaker: LaDinah Carter

- Ms. Carter represents Jefferson Parish schools. She is presenting on App Development with Swift for a Certified User info tech pathway. This is an advanced IBC. There is Swift coding already offered as a basic credential. Technology is a targeted workforce industry. She is hoping to have kids acquire a competitive skill set that could even blend into mechanical Ag engineering. She pulled some Indeed job listings to show diverse job offerings in tech. Kellie Taylor-White recommends looking on Hire for state job listings.

Comments:

- Ms. Taylor-White asks if a school does not use apple products, are they prohibited from getting this.
 - Ms. Vallelungo and Ms. Carter explain that the students can get Apple products.
- Mr. Reine asks whether Apple issues the certification.
 - Ms. Vallelungo notes that the test developer and exam issuer is Certiport. The certifying agency is Apple.
 - A representative from Certiport present at the meeting explains that Certiport does the testing: At home testing is available by request only. All tests are closely monitored.

Motion		1 st Louis Reine Motion to approve as an Advanced					
Second		2 nd Tavares Walker					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman David St. Etienne/ <i>Kellie Taylor-White</i>	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates/ <i>Tavares Walker</i>		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Valleungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Abstentions: Yes None x

Opposition: Yes None x

Approved: Yes x None

Unanimous vote

- Ms. Vallelungo notes that the name of the basic IBC has changed. It must be acted on separately.
- Mr. Reine moves to add Item 2(a) to the agenda to change the name of the basic Swift IBC.
 - Dr. Lisa Vosper seconds.
 - No opposition. Motion passes unanimously.

Motion		1 st Louis Reine motion to add item 2(a) to the agenda to change the name of the basic Swift IBC					
Second		2 nd Dr. Lisa Vosper					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman David St. Etienne/ <i>Kellie Taylor-White</i>	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates/ <i>Tavares Walker</i>		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Valleungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote

- Under Agenda Item 2(a), Ms. Vallelungo moves to change the name of the basic credential from App Dev with Swift Level 1 to its actual name, which is App Development with Swift Associate.
 - Susie Schowen seconds.
 No opposition. Motion passes unanimously.

Motion		1 st Jessica Vallelungo moves to change the name of the basic credential from App Dev with Swift Level 1 to its actual name, which is App Development with Swift Associate.					
Second		2 nd Susie Schowen					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman David St. Etienne/ <i>Kellie Taylor-White</i>	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates/ <i>Tavares Walker</i>		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Vallelungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Abstentions: Yes None x
 Opposition: Yes None x
 Approved: Yes x None

Unanimous vote

3. GIS Drones to Smart Maps

Guest Speaker: Fran Harvey

- Ms. Harvey is seeking approval of a new advanced statewide IBC. She developed the non-profit Global Geospatial Institute to get GIS drone software into schools. They started developing courses in schools for IBCs. She added a course called GIS 101 to teach the basics. She is asking IBCC to approve GIS drones to Smart Maps. GGI is the certifying agency. The credentialing agency changed.
- Kellie Taylor-White states that, for clarification, this course has nothing to do with flying drones but is purely about pulling information off a drone and uploading into Smart Maps.
- Ms. Schowen asks if anyone would hire a high school graduate to pull this information off a drone.
 - Katherine Fenstermaker, Corporate Communication, representative from Fenstermaker, comments that she would if they are 18+ and have the required skills. We have a workforce need for this skillset and there is a robust paid internship program that we offer. She sees this as extension of that internship program.
- Dr. Gayle Flowers recommends calling it GIS to Smart Maps.
- The basic IBC is a prerequisite for the advanced IBC
- Ms. Vallelungo notes that the basic IBC teaches how to manipulate ARC GIS software. This second one is a set of data collected through sensors and how you integrate that data into the same software. How are they learning in IBC basic?
 - Ms. Harvey states that there are public datasets that can be pulled. In the advanced IBC, in St. John and St. Charles Parishes, the projects are focused on Hurricane Ida. In others, it could be focused on the coast or other areas of interest.
- Dr. Gayle Flowers points out that there is a 70% assessment on course work, but only 50% to pass test.
 - Ms. Harvey explains that the emphasis is on the integrity of the course, rather than on being a good test taker.
 - Mr. Reine voices concern about hiring someone who only got 50% of the questions correct on this test.
- Mr. Walker asks how was the 50% chosen as the baseline. Why 50%?
 - Ms. Harvey states that the onus is on student to get the 70% in classroom.
- A representative from St. Charles Parish comments that the students have been mostly testing at or above 75%.

- Ms. Harvey thanks the partners who came to IBC meeting and asks if an IBCC member can walk through this process for them.
 - Ms. Valleungo provides a step-by-step explanation. There is a state focus list of IBCs governed by LWC and this council. An IBC goes to state focus list with a mentor. It can then be used. The next step is that a school asks for it to be entered into a Jump Start Pathway. The Jump Start review committee approves it. It then moves to BESE for approval. LWC reviews to determine if valuable and adds to focus list. Graduation requirements are governed by BESE. IBCs are valuable because if it does not add value to industry in state workforce, it will not be approved.
- Mr. Reine adds that credentials must have value to employers and students and the state workforce.
- Public comment:

Motion		1 st Dr. Gayle Flowers (Motion to defer and revisit this application)					
Second		2 nd Susie Schowen					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman David St. Etienne/ <i>Kellie Taylor-White</i>	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates/ <i>Tavares Walker</i>		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Valleungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Motioned to defer:

1st Dr. Gayle Flowers

2nd Susie Schowen

Abstentions: Yes None x

Opposition: Yes None x

Approved: Yes x None

Unanimous vote

4. Microsoft Office Specialist Associate and Microsoft Office Specialist Expert

Guest Speaker: Karley Cooper

- Ms. Cooper proposes an IBC for Microsoft Office Specialist Associate Plus and Microsoft office Specialist Expert
- Ms. Vallelungo points out that the application does not match with what you are proposing.
- Kellie Taylor-White, her assigned mentor, proposed approving an all-encompassing certification, but Ms. Cooper chose to separate them and provide the IBCC with 2 proposals.
- Ms. Schowen believes Excel and/or Access should be required.

Motion		1 st Louis Reine (Motion to defer to next meeting to consider one application)					
Second		2 nd Susie Schowen					
Yea	Nay	Ab	Member	Yea	Nay	Ab	
x	<input type="checkbox"/>		IBCC Chairman David St. Etienne/ <i>Kellie Taylor-White</i>	x	<input type="checkbox"/>		Susie Schowen
x	<input type="checkbox"/>		Secretary Ava Cates/ <i>Tavares Walker</i>		<input type="checkbox"/>		Janice Sneed
	<input type="checkbox"/>		Gov. John Bel Edwards	x	<input type="checkbox"/>		Jessica Vallelungo
x	<input type="checkbox"/>		Keith Brand	x	<input type="checkbox"/>		Dr. Lisa Williams
	<input type="checkbox"/>		WIC Chairman Bruce Busada		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Wendi Palermo		<input type="checkbox"/>		
x	<input type="checkbox"/>		Dr. Gayle Flowers		<input type="checkbox"/>		
x	<input type="checkbox"/>		Kelsey Osman		<input type="checkbox"/>		
	<input type="checkbox"/>		Mike Palamone		<input type="checkbox"/>		
x	<input type="checkbox"/>		Louis Reine		<input type="checkbox"/>		

Motioned to defer:

1st Louis Reine

2nd Susie Schowen

Abstentions: Yes None x

Opposition: Yes None x

Approved: Yes x None

Unanimous vote

VI. Other Business – none

VII. Public Comment:

- a. Mr. Ronnie Morse represents BESE District 6. He will be leaving with confidence in this process. He appreciates the diversity of the group and the rigor of the questions asked.
- b. Darryl Barnes is the Territory manager for Certiport. He explains that he worked first with private businesses and most clients were fortune 500s. The goal was to help with Word, Excel, and PowerPoint. Proctor & Gamble required word certification for entry-level jobs.
- c. Ms. Vallelungo states that emerging IBCs are not appropriate for the state focus list because they do not lead to high wage high demand jobs. There are a bundle of Word, PowerPoint, Excel and Access credentials out there. We have already accounted for that in the emerging status. This committee looks specifically at the state focus list.

VIII. Adjournment

- Motion to adjourn by Mr. Reine.
- Meeting adjourned at 11:37 am.

Minutes submitted by staff

Approved by quorum of IBCC October 4, 2022